



Flexible Picture Systems Launches HQV Insight Product Line to Serve High-End Home Theater Market

Denver, CO—(September 4th, 2008) — Flexible Picture Systems, the leading supplier of high-end video and audio products for the professional AV and high-end Home Theater markets, proudly introduces HQV Insight, a complete Home Theater video processing system.

HQV Insight, previously known as WhiteHorse and sold only to select OEM customers, is now available to the home theater dealer/installer market. The featured video processor is Silicon Optix's Realta, with HQV Technology and the following suite of features: True 1080i De-Interlacing, SD/HD MDDF, Noise Reduction, Detail Enhancement, Automatic Film Mode Cadence Processing, Automatic Per Pixel Video/Film Detection, 16- to 1024-Tap Adaptive Scaling, True 10-Bit Processing and Adjustable Audio Delay.

"This is an exciting new product for us, as it helps us better serve the high-end home theater market," said Saeid Mohmedi, COO for Flexible Picture Systems. "It is just the beginning of numerous new products all to feature Silicon Optix's award winning technology, joining the already popular Image AnyPlace product line."

Flexible Picture Systems will be demonstrating HQV Insight at CEDIA EXPO 2008, September 4th – 7th, booth # 135. For more information on this product or Flexible Picture Systems' other product lines, visit www.flexiblepicturesystems.com

About Flexible Picture Systems: Flexible Picture Systems is a manufacturing company in the business of providing high-end video and audio products for the professional AV and high-end Home Theater markets. Headquartered in Richmond Hill, Ontario, FPS is the exclusive manufacturer and source of the Image AnyPlace brand of geometry correcting/edge blending switcher/scalers. FPS also manufactures and provides the Whitehorse line of HQV based, high-end Home Theater scalars. For more information, visit www.flexiblepicturesystems.com

About Silicon Optix: Silicon Optix is a leader in programmable, high performance video processing and unique and proprietary geometry processing IC solutions delivering Hollywood Quality Video (HQV). Silicon Optix ICs can be found in top-tier consumer electronics products such as high resolution displays, premium DVD players, ultra-thin RPTVs and front projectors. Teranex, a division of Silicon Optix, is a leader in programmable video processing systems-level solutions for the professional broadcast and post production markets. Silicon Optix is headquartered in San Jose, California, with offices around the world. For more information visit www.siliconoptix.com, www.teranex.com and www.hqv.com.

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